

Eunirpa establishes a technical committee on rod standards

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EUNIRPA has established a Technical Committee on product standards, the European Non-Integrated wire Rod Processors Association, told Platts.

“Technical barriers, such as the improper use of product standards, is of critical concern to members of EUNIRPA who have decided to set up an ambitious action plan,” Kris Van Ginderdeuren, president of EUNIRPA, said.

“In the EU market which is dominated by a handful of fully integrated wire rod producers that offer only limited quantities on the merchant market, EUNIRPA members have been fighting successfully to secure the right to continue to source mesh grade wire rod from independent producers around the world,” Van Ginderdeuren added.

“But this good news should not blind us. To the contrary, we need to remain alert,” he added. “Fair competition in our industry is not only threatened by the closing of the EU borders to imports through unfair anti-dumping action, but also by the creation of technical barriers through the improper use of product standards, both at national and supra-national levels.”

The young association was set up six months ago in order to give a voice of the large rod transformers issues after some of them went bust, some were acquired and others had problems finding material to service their clients.

-- *Annalisa Villa*